



# Facilities Management

MIDDLE EAST

## Media Kit 2025



# Who we are

For 20 years, **Facilities Management Middle East** has been the leading monthly platform dedicated to FM and strata professionals, service providers, building owners, and developers across the Middle East.

As the region's FM sector experiences rapid growth—forecasted to reach \$49.82bn in Saudi Arabia by 2030 and \$6.63bn in the UAE — we equip readers with **the insights needed to navigate this evolving landscape.**

Our content covers a wide range of topics, including regional news, in-depth analysis, expert opinions, case studies, legal updates, profiles, and the latest in products and tenders. **Through thought leadership and actionable insights**, we drive progress, empowering our audience to stay ahead of industry trends.





# Print

Our monthly print magazine is **the cornerstone of the Middle East's FM industry**, delivering exclusive content that informs, inspires, and empowers professionals across the sector. Each issue features in-depth interviews with FM leaders, insightful opinion pieces, and updates on the latest technologies, projects, and trends shaping the facilities management landscape.

Every year, we publish comprehensive rankings and reports, such as the **Top FM Companies** and the **Most Influential FM Leaders**, celebrating excellence and innovation in the industry.

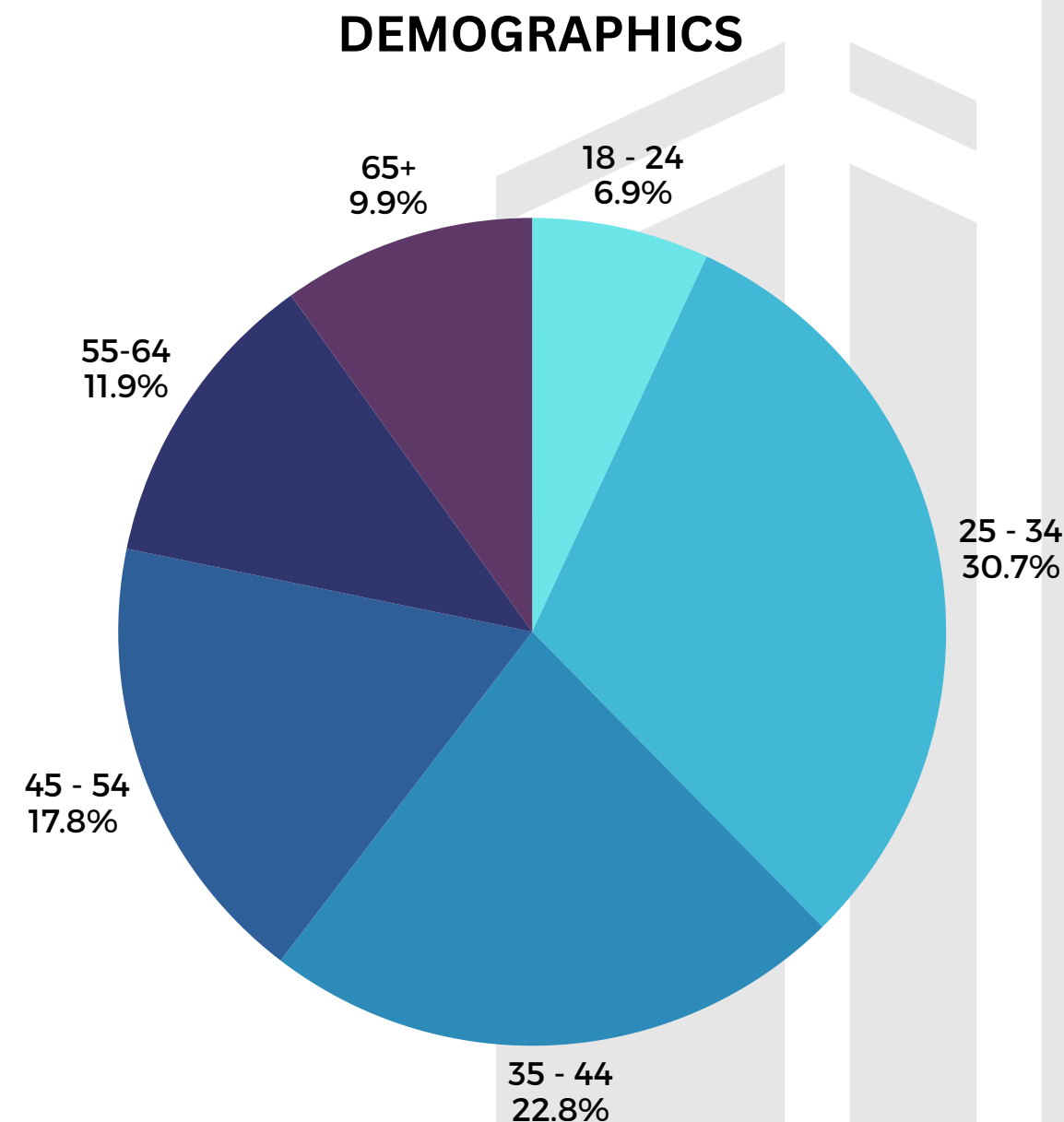
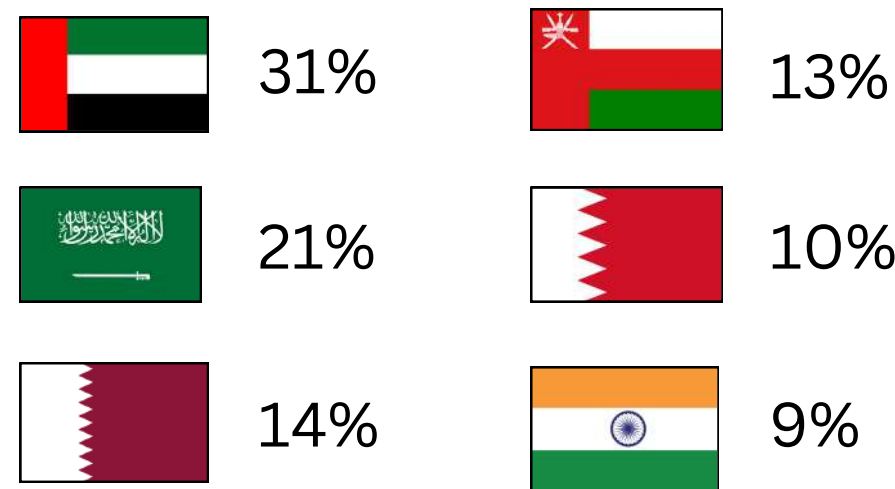
For service providers and building owners, **Facilities Management Middle East** is an essential resource for navigating this fast-evolving market.



9,500  
Monthly print circulation

# Audience and circulation

*Facilities Management Middle East* is distributed across key regional hubs. Our content reaches FM professionals, service providers, and decision-makers overseeing some of the region's largest developments. Key industry events include FM Expo, The Big 5, and Middle East Cleaning Technology Week, ensuring we remain deeply connected to the FM sector.



## TARGET AUDIENCE

- Business Leaders
- FM Service Providers
- Building Owners & Developers
- Facilities Managers
- Government Officials
- Property Managers
- Sustainability Experts
- Maintenance Supervisors
- Cleaning & Hygiene Specialists
- Energy Efficiency Consultants
- Security & Risk Professionals
- HVAC, Electrical & Plumbing Specialists

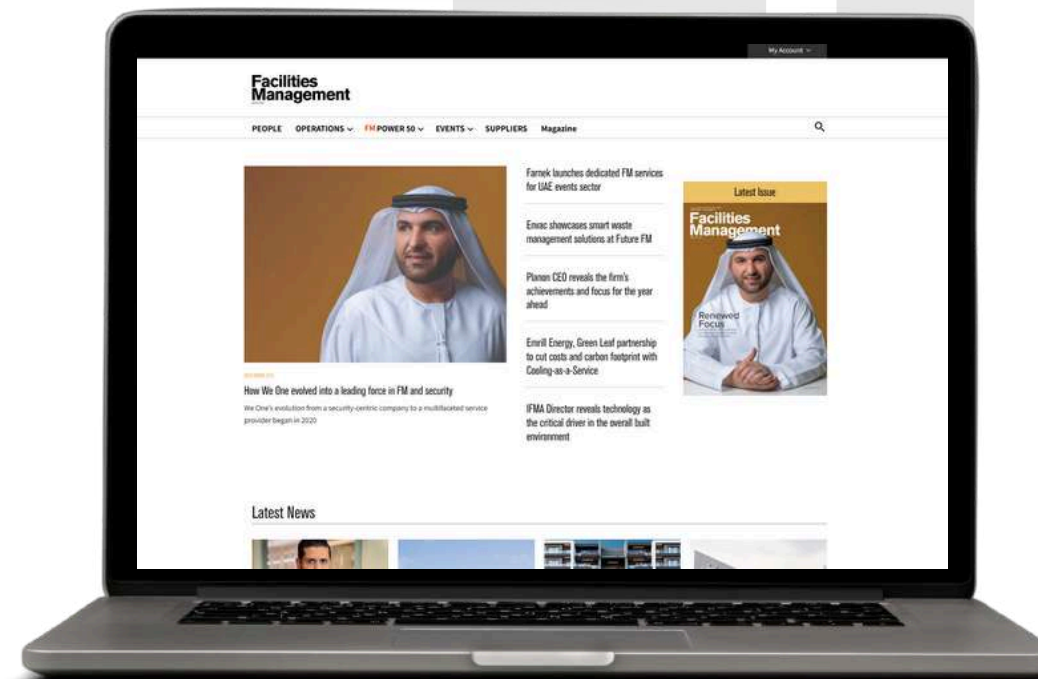
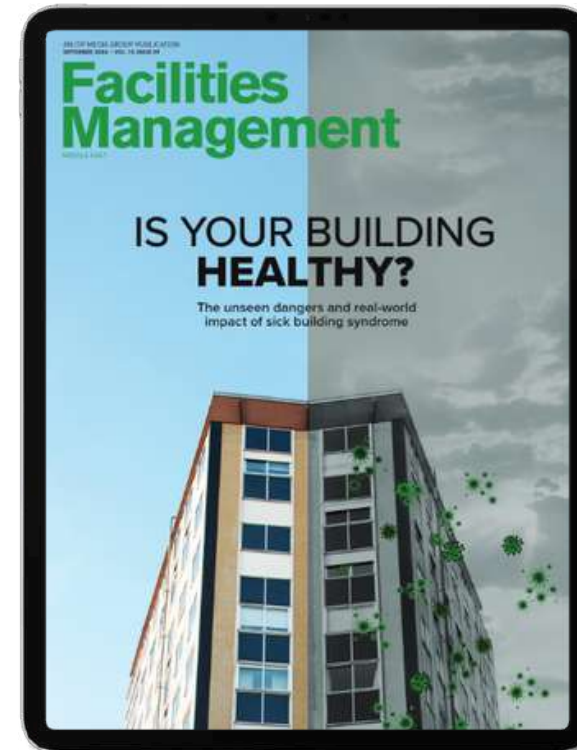


# Digital and Social

***Facilities Management Middle East*** is the go-to platform for FM professionals across the region. With a growing audience of subscribers and followers, our digital platforms provide breaking news, strategic insights, and expert analysis to keep readers informed and ahead of industry trends.

From real-time updates on facilities innovations and sustainability practices to exclusive interviews, thought leadership, and technology trends, **we connect with our audience through our website, social media channels, and weekly newsletters.**

Our robust digital presence ensures FM professionals are equipped with the **knowledge and tools to excel in a fast-evolving industry**, driving growth and success across the sector.



**75,000**  
***Page Views***

**45,000**  
**Social Media Followers**

**16,500+**  
**Newsletter Subscribers**



# Events and Conferences



**Facilities Management Middle East** events bring together industry leaders, innovators, and decision-makers to discuss and celebrate the latest developments shaping the FM landscape.

Our tailored **FM Conference** explores critical topics such as sustainability, energy efficiency, and operational excellence, equipping attendees with actionable strategies and insights to address the sector's evolving challenges. The flagship **FM Awards** honors excellence across the facilities management sector, spotlighting top performers and recognizing their outstanding contributions to the industry.

Whether you aim to expand your network, gain insider knowledge, or elevate your brand, our **events provide the ideal platform to make a significant impact in the FM industry.**



# Editorial Calendar



MONTH	CONTENT FOCUS	SPECIAL REPORT
January	<ul style="list-style-type: none"><li>• Health and safety in FM</li></ul>	<ul style="list-style-type: none"><li>• Technology in FM</li></ul>
February	<ul style="list-style-type: none"><li>• Sustainability initiatives in FM</li></ul>	<ul style="list-style-type: none"><li>• FM in Saudi Arabia</li></ul>
March	<ul style="list-style-type: none"><li>• Country focus: Qatar</li></ul>	<ul style="list-style-type: none"><li>• HVAC maintenance</li></ul>
April	<ul style="list-style-type: none"><li>• Property management</li></ul>	<ul style="list-style-type: none"><li>• Waste management</li></ul>
May	<ul style="list-style-type: none"><li>• FM in banking</li></ul>	<ul style="list-style-type: none"><li>• FM software</li></ul>
June	<ul style="list-style-type: none"><li>• FM awards edition – Preview</li></ul>	<ul style="list-style-type: none"><li>• Energy management</li></ul>
July	<ul style="list-style-type: none"><li>• FM awards edition</li><li>• FM in healthcare</li></ul>	<ul style="list-style-type: none"><li>• Specialised FM services</li></ul>
August	<ul style="list-style-type: none"><li>• Theme park management</li><li>• FM consulting</li></ul>	<ul style="list-style-type: none"><li>• Fleet management</li></ul>
September	<ul style="list-style-type: none"><li>• Building security</li></ul>	<ul style="list-style-type: none"><li>• High access cleaning</li></ul>
October	<ul style="list-style-type: none"><li>• Owners association</li></ul>	<ul style="list-style-type: none"><li>• IOT &amp; automation</li></ul>
November	<ul style="list-style-type: none"><li>• FM in hospitality</li><li>• Training in FM</li></ul>	<ul style="list-style-type: none"><li>• Community management</li></ul>
December	<ul style="list-style-type: none"><li>• FM Power List 2025</li></ul>	<ul style="list-style-type: none"><li>• Lifts and escalators</li></ul>

# Work with us (print)



PRINT ADS	USD
Outside back cover	15,000
Inside front cover	10,000
Inside back cover	10,000
Double page spread	15,000
Full page	8,000
Belly band (Specs on application)	15,000
Brand inserts (Specs on application)	On request

PRINT CONTENT	USD
Cover story	On request
Thought leadership	15,000
Brand view	12,000
Interview	10,000
Product announcement	5,000



# Work with us (digital)



DIGITAL ADS [DESKTOP]	USD
Leaderboard [728 x 90 px]	200/CPM
Medium rectangle [300 x 250 px]	150/CPM
Half page banner [300 x 600 px]	200/CPM
Email shots	400/CPM
Email marketing	On request
Mixed display banners	On request

DIGITAL [MOBILE]	USD
Interscroller [320 X 480 px]	200/CPM

NEWSLETTER	USD
Top banner [728 x 90 px]	5,000
MPU [300 x 250 px]	3,500
Press release	3,000
Product placement	On request

DIGITAL CONTENT	USD
Thought leadership	15,000
Brand view	10,000
Interview	8,000
Video podcast	8,000
Audio podcast	5,000
Video interview	10,000
Social media post	2,000 [per channel]



# Contact us

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